Carrying India’s Solar Ambitions

500 GW

Welcome to the New Utility Era

2022 MEDIA KIT

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Saur Energy International is committed to strengthen Solar Energy Market in India with more informed, engaged industry and consumers through expanded journalism. As an Independent Solar Energy media house Saur Energy International understand its role in making India a truly green energy producer and how this can transform life for our future generations. Saur Energy International print and online platform is created for factual reporting, authentic stories, and diverse voices that will help create an informed and robust solar energy industry.

* We report on news, views, products, opinions and everything else that matters in India and globally, in the renewables sector.
* With our dedicated team of correspondents, we ensure an informed, timely perspective on the news that matters for our readers.
* Our audience size today: our online platforms draw over 3,00,000 visits / month, our daily and weekly newsletters are sent out to 60,000 subscribers worldwide.
* Saur Energy International Magazine’s circulation is 20,000 Print copies and over 100,000 digital copy views every month, making it a globally valued source for news on the Indian and South Asia market.
* Our dedicated marketing and sales team has worked with over 100 clients to create campaigns that are effective and provide end to end solutions.
* To grow well in India, grow with us!

ABOUT SAURENERGY

 CONTENT SEGMENTS

- Production quality management in - MODULES
- Large scale applications
- Rooftop arrays
- Materials (BACKSHEET & PASTE)
- On-site testing
- Testing Equipment
- monocrystalline MODULE
- Quality management in production- Inverters
- Distributed battery storage
- SCADA
- Monitoring- rooftop
- Cables & connectors
- Materials (BACKSHEET & EVA)
- Lasers
- Home Inverters
- Module assembly
- Module manufacturing
- Thin Films
- Offgrid
- Home Storage
- On-site module testing
- Cell manufacturing
- Trackers
- Operations & maintenance-UTILITY
- Monitoring- utility
- Junction boxes
- Utility Scale Inverters
- EPC
- Mounting systems
- Utility Scale Storage
- Smart home solutions
- polycrystalline MODULE
- Operations & maintenance-ROOFTOP
- Quality management storage technology
- Utilities & PV
- Laminators
- Optimizers
- Polysilicon production
- Materials(GLASS & FRAME)
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<thead>
<tr>
<th>ISSUEU</th>
<th>DATES</th>
<th>TOPICS</th>
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<tr>
<td>1</td>
<td>January 2022</td>
<td><strong>Technology:</strong> Junction boxes, Monitoring-utility, Operations &amp; maintenance, Utility, Cell manufacturing, Trackers <strong>Lead Features:</strong> Key Milestones of 2022 for Indian Solar sector. <strong>Manufacturing focus:</strong> Stringers Testing <strong>Events:</strong> World Future Energy Summit Abu Dhabi 2022</td>
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<td>2</td>
<td>February 2022</td>
<td><strong>Technology:</strong> Robotics &amp; automation, Production quality management in Modules, Large scale applications, Utility Scale Inverters, Utility Scale Storage <strong>Lead Features:</strong> Budget 2022 And Impact on Renewables sector <strong>Manufacturing focus:</strong> The Distributed Solar Products Manufacturing market in India <strong>Events:</strong> Solar Middle East, Dubai, UAE</td>
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<td>March 2022</td>
<td><strong>Technology:</strong> Rooftop arrays, Home storage, Smart home solutions, Mounting systems, EPC <strong>Lead Features:</strong> Transmission &amp; Distribution and its impact on solar <strong>Manufacturing focus:</strong> EVA &amp; Backsheet <strong>Events:</strong> Renewable Energy Expo, Philippines</td>
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<td>4</td>
<td>April 2022</td>
<td><strong>Technology:</strong> Testing Equipments Operations &amp; maintenance-Rooftop, Materials (Backsheet &amp; EVA), Lasers, Home Inverters <strong>Lead Features:</strong> Scope of Solar in Smart Cities <strong>Manufacturing focus:</strong> Trackers <strong>Events:</strong> RENEW X</td>
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<td>May 2022</td>
<td><strong>Technology:</strong> Utilities &amp; PV, Laminators, Optimizers, Polysilicon production, Materials (Glass &amp; Frame) <strong>Lead Features:</strong> Electric Vehicles <strong>Manufacturing focus:</strong> Structures <strong>Events:</strong> Solar India 2022 Expo</td>
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<td>June 2022</td>
<td><strong>Technology:</strong> Module assembly, Module manufacturing, Thin Films, Offgrid, Quality management-storage technology <strong>Lead Features:</strong> Storage &amp; Batteries <strong>Manufacturing focus:</strong> New Age Cell Printing <strong>Events:</strong> SNEC Shanghai</td>
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<tr>
<td>Date</td>
<td>Date of publication:</td>
<td>Advertising Deadline:</td>
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<tr>
<td>August 2022</td>
<td>01 Aug 2022</td>
<td>25 Jul 2022</td>
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<tr>
<td>September 2022</td>
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<tr>
<td>October 2022</td>
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INDUSTRY WISE BLUEPRINT

- Manufacturing Companies
- EPC contractors
- Project developers
- CHANNEL PARTNERS
- DISTRIBUTORS
- Governments’, Policy maker
- Consultancies, Advisory Firms
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- RESEARCH & Development
- Banking & financial community
- O & M
- Other Important Sectors

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- Project Managers
- Engineering HEADS
- PURCHASE MANAGERS
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**ADVERTISING RATES**

**Web price list and creative specification**

<table>
<thead>
<tr>
<th>Standard Space</th>
<th>Size (W X H)</th>
<th>Cost/per month (EUROS)</th>
<th>Cost/per month (USD)</th>
<th>Cost/per month (INR)</th>
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<tr>
<td>WALLPAPER</td>
<td>728 X 90 + 160 X 600 PX</td>
<td>3,385</td>
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<td>LEADER BOARD</td>
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<td>RECTANGLE</td>
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**Print price list and creative specification**

**Material submission instructions:**
- Material should be high resolution PDF (PDF/X-1a:2001 or PDF/X-3, Version 1.3).
- All fonts must be outlined.
- PDFs should include crop or trim marks and bleed.
- All colour must be CMYK process.
- We accept PDF, InDesign, and EPS files. If sending native files, all fonts and linked images must be included and fonts must be outlined.
- Files should be press optimized with image resolution at 300 ppi and line art (bitmap) at 1200 ppi.

**We provide content marketing opportunities with India’s Leading Solar News Portal and Magazine:**
Saur Energy International offers an unmatched and relevant audience for you to target and position your company as a leader in the solar industry through content advertising. We create content that makes sense. Our content marketing plans can fit your requirement and help to drive qualified audience for your organization. We offer content across media formats, and even offline integration for you to ensure a full 360 degree connect with your consumers.

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