

SAUR ENERGY

INTERNATIONAL

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SAUR ENERGY INTERNATIONAL

DCT LICENSING NO. F25-29/PRES/2016 | VOL. 6 | ISSUE 3 | TOTAL PAGES 40 | PUBLISHED ON 1ST OF EVERY MONTH

India@75 and Beyond- Solar's Star Role

2030 COP26

500GW NET ZERO

Solar Entrepreneur DD Solar

FIMER

Welcome to the New Utility Era

Discover our new high power string inverter PVS-350-TL & the PVS-260-300-MVACS fully-modular solution. Designed for the utility-scale market.

Maximum Energy Harvest | High Power Density | Lower LCOE | Easy O&M


World's 4th Largest Solar Inverter Manufacturer | 500+ MWs Manufacturing and Service Network across an Administrative District

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SAUR ENERGY INTERNATIONAL

DCT LICENSING NO. F25-29/PRES/2016 | VOL. 6 | ISSUE 4 | TOTAL PAGES 66 | PUBLISHED ON 1ST OF EVERY MONTH

Carrying India's Solar Ambitions



500 GW


www.saurenergy.com September 2021 | ₹200

SAUR ENERGY INTERNATIONAL

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DREAMING UP A SUCCESS STORY

From Global Firms to Startups, firms are finding new ways to win in India.



Filippo Carzaniga
Chairman, FIMER

Mohal Lalbhai
Founder and CEO, Matter

Dr. Akshay Singhal
Founder, Log 9 Materials

FIMER

Welcome to the New Utility Era

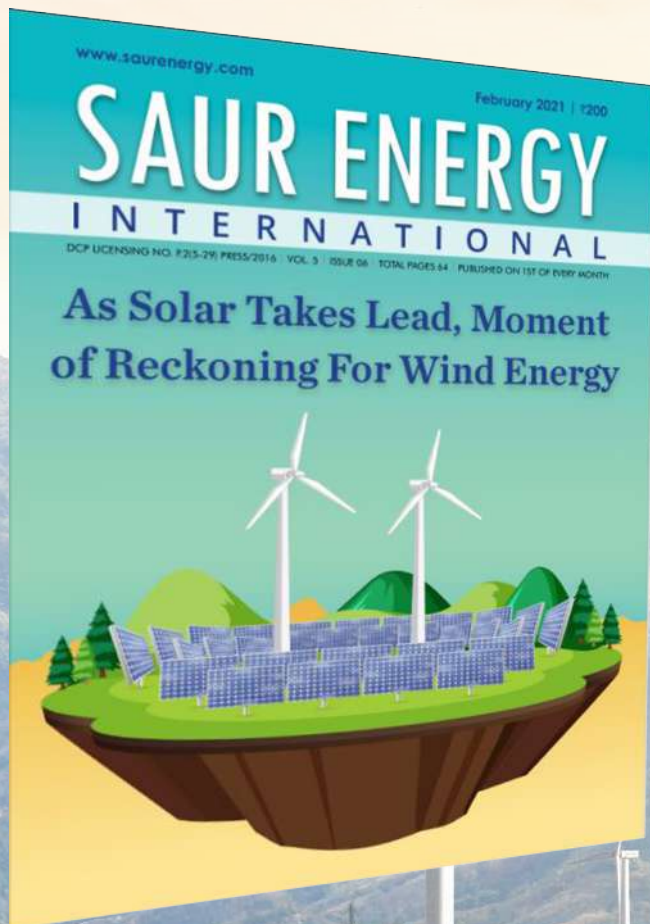
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2022 MEDIA KIT

www.saurenergy.com



ABOUT SAURENERGY

Saur Energy International is committed to strengthen Solar Energy Market in India with more informed, engaged industry and consumers through expanded journalism. As an Independent Solar Energy media house Saur Energy International understand its role in making India a truly green energy producer and how this can transform life for our future generations. Saur Energy International print and online platform is created for factual reporting, authentic stories, and diverse voices that will help create an informed and robust solar energy industry.

- * We report on news, views, products, opinions and everything else that matters in India and globally, in the renewables sector.
- * With our dedicated team of correspondents, we ensure an informed, timely perspective on the news that matters for our readers.
- * Our audience size today: our online platforms draw over 3,00,000 visits / month, our daily and weekly newsletters are sent out to 60,000 subscribers worldwide.
- * Saur Energy International Magazine's circulation is 20,000 Print copies and over 100,000 digital copy views every month, making it a globally valued source for news on the Indian and South Asia market .
- * Our dedicated marketing and sales team has worked with over 100 clients to create campaigns that are effective and provide end to end solutions.
- * To grow well in India, grow with us!

CONTENT SEGMENTS

- Production quality management in - MODULES
- Large scale applications
- Rooftop arrays
- Materials (BACKSHEET & PASTE)
- On-site testing
- Testing Equipment
- monocrystalline MODULE
- Quality management in production- Inverters
- Distributed battery storage
- SCADA
- Monitoring- rooftop
- Cables & connectors
- Materials (BACKSHEET & EVA)
- Lasers
- Home Inverters
- Module assembly
- Module manufacturing
- Thin Films
- Offgrid
- Home Storage
- On-site module testing
- Cell manufacturing
- Trackers
- Operations & maintenance- UTILITY
- Monitoring- utility
- Junction boxes
- Utility Scale Inverters
- EPC
- Mounting systems
- Utility Scale Storage
- Smart home solutions
- polycrystalline MODULE
- Operations & maintenance- ROOFTOP
- Quality management storage technology
- Utilities & PV
- Laminators
- Optimizers
- Polysilicon production
- Materials(GLASS & FRAME)

ISSUU

DATES

TOPICS

1

January
2022

Date of publication: 01 Jan 2022
Advertising Deadline: 25 Dec 2021
Editorial Deadline: 20 Dec 2021

Technology: Junction boxes, Monitoring- utility, Operations & maintenance, Utility, Cell manufacturing, Trackers
Lead Features: Key Milestones of 2022 for Indian Solar sector.
Manufacturing focus: Stringers Testing
Events: World Future Energy Summit Abu Dhabi 2022 | Energy Storage India, Mumbai | IRSC, New Delhi, India 2022

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February
2022

Date of publication: 01 Feb 2022
Advertising Deadline: 25 Jan 2022
Editorial Deadline: 20 Jan 2022

Technology: Robotics & automation, Production quality management in Modules, Large scale applications, Utility Scale Inverters, Utility Scale Storage
Lead Features: Budget 2022 And Impact on Renewables sector
Manufacturing focus: The Distributed Solar Products Manufacturing market in India
Events: Solar Middle East , Dubai, UAE | Solar PV Trade Mission Indonesia

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March
2022

Date of publication: 01 Mar 2022
Advertising Deadline: 25 Feb 2022
Editorial Deadline: 20 Feb 2022

Technology: Rooftop arrays, Home storage, Smart home solutions, Mounting systems, EPC
Lead Features: Transmission & Distribution and its impact on solar
Manufacturing focus: EVA & Backsheet
Events: Renewable Energy Expo, Philippines | Renewable Energy Expo, Indonesia | PV Expo, Tokyo, Japan | SETA, Bangkok, Thailand | PVCell-Tech, Penang, Malaysia | The Essence of Energy, Kuala Lumpur, Malaysia | Power-Gen Middle East Abu Dhabi, UAE | Rooftop Solar | Tracker Series

4

April
2022

Date of publication: 01 Apr 2022
Advertising Deadline: 25 Mar 2022
Editorial Deadline: 20 Mar 2022

Technology: Testing Equipments Operations & maintenance-Rooftop, Materials (Backsheet & EVA), Lasers, Home Inverters
Lead Features: Scope of Solar in Smart Cities
Manufacturing focus: Trackers
Events: RENEW X | Hannover Messe , Hannover

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May
2022

Date of publication: 01 May 2022
Advertising Deadline: 25 Apr 2022
Editorial Deadline: 20 Apr 2022

Technology: Utilities & PV, Laminators, Optimizers, Polysilicon production, Materials (Glass & Frame)
Lead Features: Electric Vehicles
Manufacturing focus: Structures
Events: Solar India 2022 Expo | Solartech Indonesia 2022, Jakarta, Indonesia | EnerSolar + Brazil-2022, Sao Paulo | Stockholm Junior Water Prize

6

June
2022

Date of publication: 01 Jun 2022
Advertising Deadline: 25 May 2022
Editorial Deadline: 20 May 2022

Technology: Module assembly, Module manufacturing, Thin Films, Offgrid, Quality management -storage technology
Lead Features: Storage & Batteries
Manufacturing focus: New Age Cell Printing
Events: SNEC Sanghai | Intersolar Europe 2022, Munich | Renewable Energy 2022, Bangkok | Power Gen Europe 2022, Milan | Rooftop Solar Tracker Series

EDITORIAL

CALENDAR

ISSUU

DATES

TOPICS

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July
2022

Date of publication: 01 Jul 2022
Advertising Deadline: 25 Jun 2022
Editorial Deadline: 20 Jun 2022

Technology: Utility Scale Inverters, EPC, Mounting systems, Utility Scale Storage, Smart home solutions
Lead Features: Off Grid Solar Systems
Manufacturing focus: Recycling
Events: Intersolar North America 2022 San Francisco | Solar E- The Next Level

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August
2022

Date of publication: 01 Aug 2022
Advertising Deadline: 25 Jul 2022
Editorial Deadline: 20 Jul 2022

Technology: Mono & Bifacila, Module manufacturing, Module assembly, Quality management, in production- Inverters, Distributed battery storage
Lead Features: Scope of technology such as Machine learning, AI etc.
Manufacturing focus: Inverter testing equipment & Process
Events: Inter solar South America 2022 Sao Paulo | Rooftop Solar Tracker Series

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September
2022

Date of publication: 01 Sep 2022
Advertising Deadline: 25 Aug 2022
Editorial Deadline: 20 Aug 2022

Technology: Optimizers, Materials (Glass & Frame), Scada, Utilities & PV, Monitoring- rooftop
Lead Features: Analysis of Make in India
Manufacturing focus: REI 2022 new equipment overview
Events: Renewable Energy Expo India 2022 | Solar Power International 2022 Las Vegas, Nevada, USA | The Green Expo, Mexico 2022 | The Policy Round Table Series

10

October
2022

Date of publication: 01 Oct 2022
Advertising Deadline: 25 Sep 2022
Editorial Deadline: 20 Sep 2022

Technology: Cables & connectors, Quality management in production- Modules, Robotics & automation, Home Storage, On-site module testing
Lead Features: State and Impact of the China market
Manufacturing focus: Distributed Solar Manufacturing
Events: PV Taiwan, Taiwan | Rooftop Solar Tracker Series

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November
2022

Date of publication: 01 Nov 2022
Advertising Deadline: 25 Oct 2022
Editorial Deadline: 20 Oct 2022

Technology: Home Inverters, Materials (Backsheet & Paste), On-site testing, Operations & maintenance-Rooftop, Testing Equipment
Lead Features: Beyond Lithium. Growth of new technologies in battery manufacturing
Manufacturing focus: Testing Equipments & Storage
Events: Rooftop Solar Tracker Series

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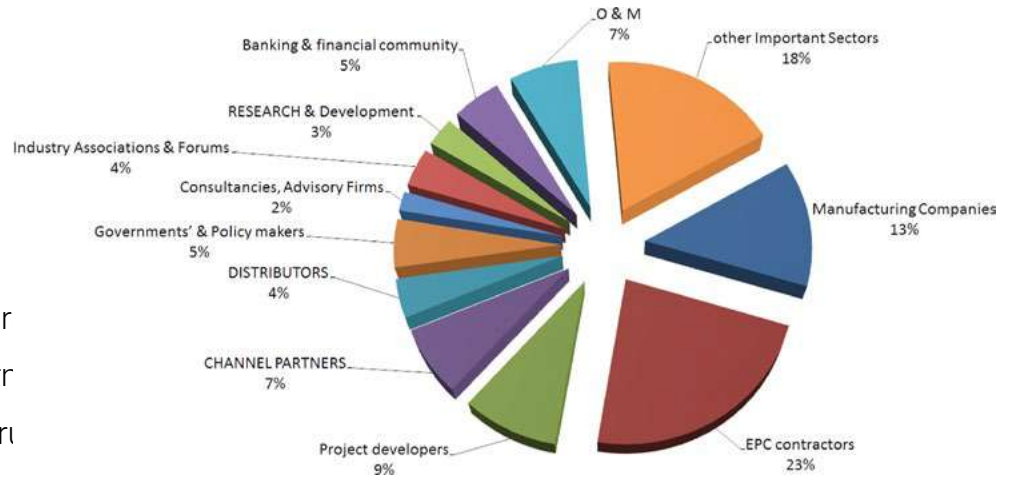
December
2022

Date of publication: 01 Dec 2022
Advertising Deadline: 25 Nov 2022
Editorial Deadline: 20 Nov 2022

Technology: Cell manufacturing, Trackers, Operations & maintenance- Utility, Monitoring- utility, Junction boxes
Lead Features: EPC Contractors & Solar Project Developers
Manufacturing focus: Equipment for cell and module
Events: Rooftop Solar Tracker Series

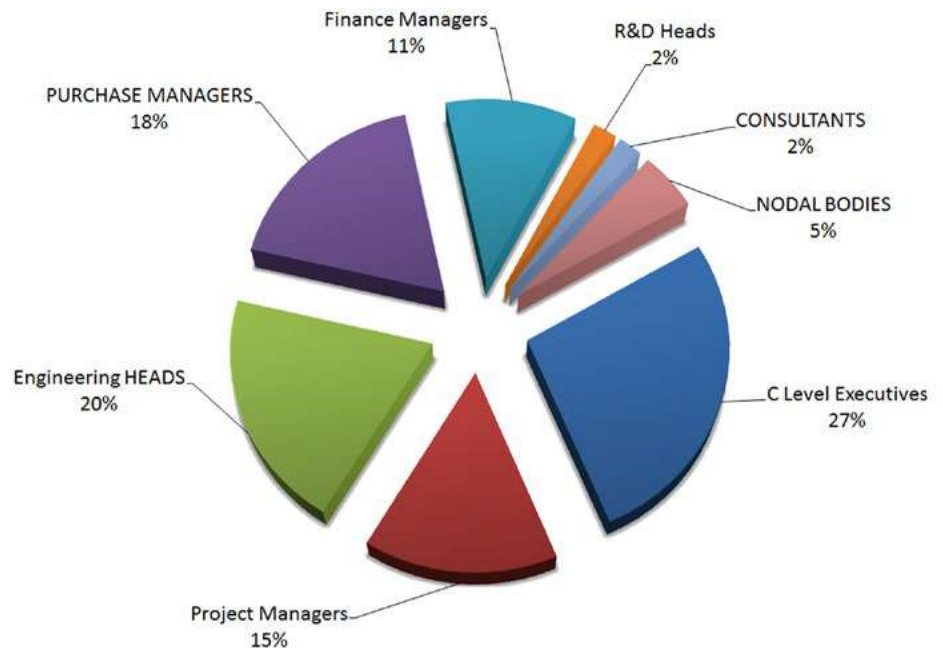
INDUSTRY WISE BLUEPRINT

- Manufacturing Companies
- EPC contractors
- Project developers
- CHANNEL PARTNERS
- DISTRIBUTORS
- Governments', Policy maker
- Consultancies, Advisory Firm
- Industry Associations & For
- RESEARCH & Development
- Banking & financial community
- O & M
- Other Important Sectors



JOB TITLE

- C Level Executives
- Project Managers
- Engineering HEADS
- PURCHASE MANAGERS
- Finance Managers
- R&D Heads
- CONSULTANTS
- NODAL BODIES



ADVERTISING RATES

Web price list and creative specification

Standard Space	Size (W X H)	Cost/per month EUROS	Cost/per month USD	Cost/per month INR
WALLPAPER	728 X 90 + 160 X 600 PX	3,385	4,000	2,52,000
LEADER BOARD	728 X 90 PX	1,960	2,400	1,50,000
SKYSCRAPER	160 X 600 PX	1,960	2,400	1,50,000
RECTANGLE	300 X 250 PX	2,615	3,100	2,00,000
MEGA BANNER	1070 X 90 PX	2,615	3,100	2,00,000
NEWSLETTER	580 X 90 PX	1,341	1,550	1,00,000

We provide content marketing opportunities with India's Leading Solar News Portal and Magazine:

Saur Energy International offers an unmatched and relevant audience for you to target and position your company as a leader in the solar industry through content advertising. We create content that makes sense. Our content marketing plans can fit your requirements and help to drive qualified audience for your organization. We offer content across media formats, and even offline integration for you to ensure a full 360 degree connect with your consumers.

Print price list and creative specification

Material submission instructions:

- Material should be high resolution PDF (PDF/X-1a:2001 or PDF/X-3, Version 1.3).
- All fonts must be outlined.
- PDFs should include crop or trim marks and bleed.
- All colour must be CMYK process.
- We accept PDF, InDesign, and EPS files. If sending native files, all fonts and linked images must be included and fonts must be outlined.
- Files should be press optimized with image resolution at 300 ppi and line art (bitmap) at 1200 ppi.

Standard Space	Size (W X H)	Cost/per month EUROS	Cost/per month USD	Cost/per month INR
FRENCH COVER	431 X 279 mm.	4100	4700	3,00,000
INSIDE GATE FOLD	431 X 279 mm.	4100	4700	3,00,000
BACK COVER	216 X 279 mm.	4100	4700	3,00,000
FRONT INSIDE COVER	216 X 279 mm.	3500	4000	2,50,000
BACK INSIDE COVER	216 X 279 mm.	2800	3200	2,00,000
TAB PAGE THICK	(CREATIVE SIZE) 216 X 279 mm. (TAB SIZE) 13 X 38 mm.	2800	3200	2,00,000
DOUBLE SPREAD	431 X 279 mm.	2800	3200	2,00,000
FULL PAGE	216 X 279 mm.	2200	2500	1,50,000
HALF PAGE	(Horizontal) 216 X 139 mm. (Vertical) 108 X 279 mm.	1375	1460	1,00,000

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