We inherit news, views, products, opinions and bring together the think-tankers in one-click to the pragmatic vision of India ‘Turning Solar’.

In-housing expertise in the solar sector we deliver you information on today’s and tomorrow’s happenings. Our portfolio is your Innovation but our transition is tomorrow’s vision.

☑ Speak to a captive audience: our online platforms reach over 3,50,000 visits / month, our daily and weekly newsletters are sent out to 60,000 recipients worldwide.

☑ Saur Energy International Magazine circulation is 20,000 Print copies and over 100,000 digital copy Views. With unique and research oriented content Saur Energy international is read globally.

☑ We support you in creating highly effective marketing activities to expand your business opportunities.

☑ Benefit from Saur Energy’s extensive global network.
“WE MAKE SENSE”. We write with the same passion as you design and produce your module, inverter, solar farm or rooftop system. We are a bunch of Journalist and not copywriters. We research in-depth about the subject, we question ourselves as much we question the industry and that’s how we became India’s leading Solar Energy Media house. Our stall in exhibitions & trade shows are the busiest amongst all other media stalls because we listen, understand and respond to the query’s that our readers bring to us. In 2018 as the industry moves to a tougher target, we have made our targets fall in line. We will bring you more in-depth stories, latest innovations, technology updates and much more.

Saur Energy International Moto
Saur Energy International is committed to strengthening Solar Energy Market in India with more informed, engaged industry and consumers through expanded journalism. As an Independent Solar Energy media house Saur Energy International understand its role in making India a truly green energy producer and how this can transform life for our future generations. Saur Energy International print and online platform is created for factual reporting, authentic stories, and diverse voices that will help create an informed and robust solar energy industry.
We don’t! Statistics Says
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**INDUSTRY WISE BLUEPRINT**
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- EPC contractors
- Project developers
- CHANNEL PARTNERS
- DISTRIBUTORS
- Governments’, Policy makers, R & M
- Consultancies, Advisory Firms
- Industry Associations & Forums
- RESEARCH & Development
- Banking & financial community
- O & M
- Other Important Sectors

**JOB TITLE**
- C Level Executives
- Project Managers
- Engineering HEADS
- PURCHASE MANAGERS
- Finance Managers
- R&D Heads
- CONSULTANTS
- NODAL BODIES
TARGET ENTIRE SAARC REGION WITH SAUR ENERGY INTERNATIONAL
WEB STATISTICS

MONTHLY VISIT 363,794
UNIQUE VISITOR 298,223
PAGE VIEWS 1,000,201
PAGE/VISIT 2.9

TRAFFIC AGE WISE
BETWEEN 21 YEARS - 4%
21 TO 45 - 54%
46 TO 60 - 40%
60 YEARS AND ABOVE - 2%
Advertise with the most read Solar Energy Newsletter in India:

Total subscribers: 60,000
Open rate: Average 15%

Creative Size:
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VIDEOS ARE SPECIAL

EVERYBODY LIKES TO LISTEN INDUSTRY VETERANS

WE MAKE THEM TALK ON OUR CHANNEL
## EDITORIAL CALENDER 2019

### ISSUE JAN FEB MAR APR MAY JUNE

<table>
<thead>
<tr>
<th>Editorial Deadline</th>
<th>Advt Deadline</th>
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### Technology

- Home Inverters
- Materials (BACK-SHEET & PASTE)
- On-site testing
- Operations & maintenance-ROOFTOP
- Testing Equipment

- MONO
- Module manufacturing
- Module assembly
- Quality management in production- Inverters
- Distributed battery storage

- Optimizers
- Materials (GLASS & FRAME)
- SCADA
- Utilities & PV
- Monitoring- rooftop

- Cables & connectors
- Quality management in production- MODULES
- Robotics & automation
- Home Storage
- On-site module testing

- Cell manufacturing
- Trackers
- Operations & maintenance- UTILITY
- Monitoring- utility
- Junction boxes

### Lead Features

- China & Market Impact

- Solar Cities – The Future

- Most Influential Companies in PV Business

- Transmission & Distribution

- ISA – 2 yrs- Still a Toddler or an Adult

### Manufacturing focus

- Trackers

- New Age Cell Printing

- REI 2019 new equipment overview

- Structures

- Cable & Connectors

### Events

- World Future Energy Summit Abu Dhabi 2019
- Energy Storage India,Mumbai 2019
- IRSC, New Delhi, India 2019

- Solar Middle East, Dubai, UAE
- Solar PV Trade Mission Indonesia

- Renewable Energy Expo Philippines
- Renewable Energy Expo Indonesia
- PV Expo, Tokyo, Japan
- SETA, Bangkok, Thailand
- PVCellTech, Penang, Malaysia
- The Essence of Energy, Kuala Lumpur, Malaysia
- Power-Gen Middle East Abu Dhabi, United Arab Emirates

- RENEW X
- Hannover Messe, Hannover

- Solar India 2019 Expo
- Solartech Indonesia 2019, Jakarta, Indonesia
- EnerSolar + Brazil-2019, Sao Paulo

- Utility Scale Inverters
- EPC
- Mounting systems
- Utility Scale Storage
- Smart home solutions

### P.T.O FOR JUL TO DEC

China & Market Impact

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# EDITORIAL CALENDAR 2019

<table>
<thead>
<tr>
<th>ISSUE</th>
<th>JUL</th>
<th>AUG</th>
<th>SEP</th>
<th>OCT</th>
<th>NOV</th>
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<td>01-08-2019</td>
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## Technology
- Testing Equipments
- Operations & maintenance-ROOFTOP
- Materials (BACK-SHEET & EVA)
- Lasers
- Home Inverters
- Module assembly
- Module manufacturing
- Thin Films
- Offgrid
- Quality management storage technology
- Utilities & PV
- Laminators
- Optimizers
- Polysilicon production
- Materials(GLASS & FRAME)
- Utility Scale Inverters
- Utility Scale Storage
- Robotics & automation
- Production quality management in - MODULES
- Large scale applications

## Lead Features
- Solar Nation—Growing Solar in India
- Micro Grids
- Tenders
- Solar Power Developers
- Policy impact & Rural Electrification
- EPC Contractors & Systems Integrator

## Manufacturing focus
- Inverter testing equipment & Process
- Equipment for cell and module
- Backsheet & EVA
- Paste
- Stringers Testing
- Recycling

## Events
- Intersolar North America 2019
  - San Francisco
- Inter solar South America 2019
  - Sao Paulo
- Renewable Energy Expo India 2019
- Solar Power International 2018 Las Vegas, Nevada, USA
- The Green Expo, Mexico 2019
- PV Taiwan, Taiwan
- Rooftop arrays
- Home storage
- Smart home solutions
- Mounting systems
- EPC
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<tr>
<th>Standard Space</th>
<th>Size (W X H)</th>
<th>Cost/per month EUROS</th>
<th>Cost/per month USD</th>
<th>Cost/per month INR</th>
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<td>431 X 279 mm.</td>
<td>4100</td>
<td>4700</td>
<td>3,00,000</td>
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<td>4000</td>
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<tr>
<td>TAB PAGE THICK</td>
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<tr>
<td>(TAB SIZE) 13 X 38 mm.</td>
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<td>1460</td>
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**Material submission instructions:**

- Material should be high resolution PDF (PDF/X-1a:2001 or PDF/X-3, Version 1.3).
- All fonts must be outlined.
- PDFs should include crop or trim marks and bleed.
- All colour must be CMYK process.
- We accept PDF, InDesign, and EPS files. If sending native files, all fonts and linked images must be included and fonts must be outlined.
- Files should be press optimized with image resolution at 300 ppi and line art (bitmap) at 1200 ppi.

For further details please contact our advertising department:
Prateek Kapoor
Mob: +91-9891147599
E-mail: prateek@meilleurmedia.com

* Please add 5mm bleed on all sides to avoid white lines at edges.
## WEB PRICE LIST AND CREATIVE SPECIFICATION

<table>
<thead>
<tr>
<th>Standard Space</th>
<th>Size (W X H)</th>
<th>Cost/per month</th>
<th>Cost/per month</th>
<th>Cost/per month</th>
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<td>LEADER BOARD</td>
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<td>MEGA BANNER</td>
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<td>NEWSLETTER</td>
<td>580 X 90 PX</td>
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<td>1,550</td>
<td>1,00,000</td>
</tr>
</tbody>
</table>

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Saur Energy International offers wide opportunity to reach your target audience and position your company as a leader in the solar Industry through content advertising.

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Mob: +91-9891147599
E-mail: prateek@meilleurmedia.com

* Creatives should be less than 50 kb.
Contact Us

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