

SAUR ENERGY

INTERNATIONAL

Media Kit -2018

“WE MAKE SENSE”

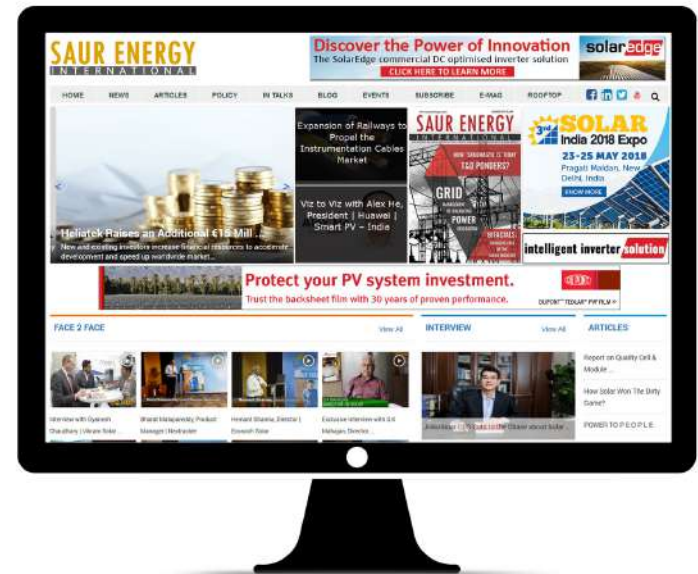
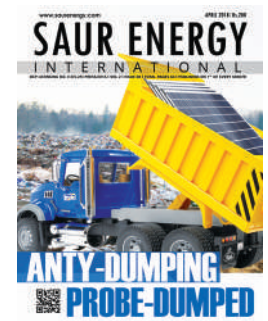
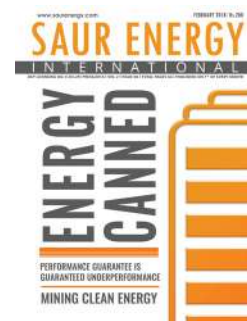
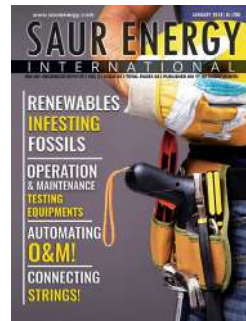
MEILLEUR MEDIA GROUP

We inherit news, views, products, opinions and bring together the think-tankers in one-click to the pragmatic vision of India 'Turning Solar'.

In-housing expertise in the solar sector we deliver you information on today's and tomorrow's happenings.

Our portfolio is your Innovation but our transition is tomorrow's vision.

- ✔ Speak to a captive audience: our online platforms reach over 3,50,000 visits / month, our daily and weekly newsletters are sent out to 60,000 recipients worldwide.
- ✔ Saur Energy International Magazine circulation is 20,000 Print copies and over 100,000 digital copy Views. With unique and research oriented content Saur Energy international is read globally.
- ✔ We support you in creating highly effective marketing activities to expand your business opportunities.
- ✔ Benefit from Saur Energy's extensive global network.



SAUR ENERGY

INTERNATIONAL

OTHER

ENERGY

MEDIA

GROUPS

No.1
SAUR ENERGY.com

Highest Readership

We don't ! Statistics Says



CONTENT

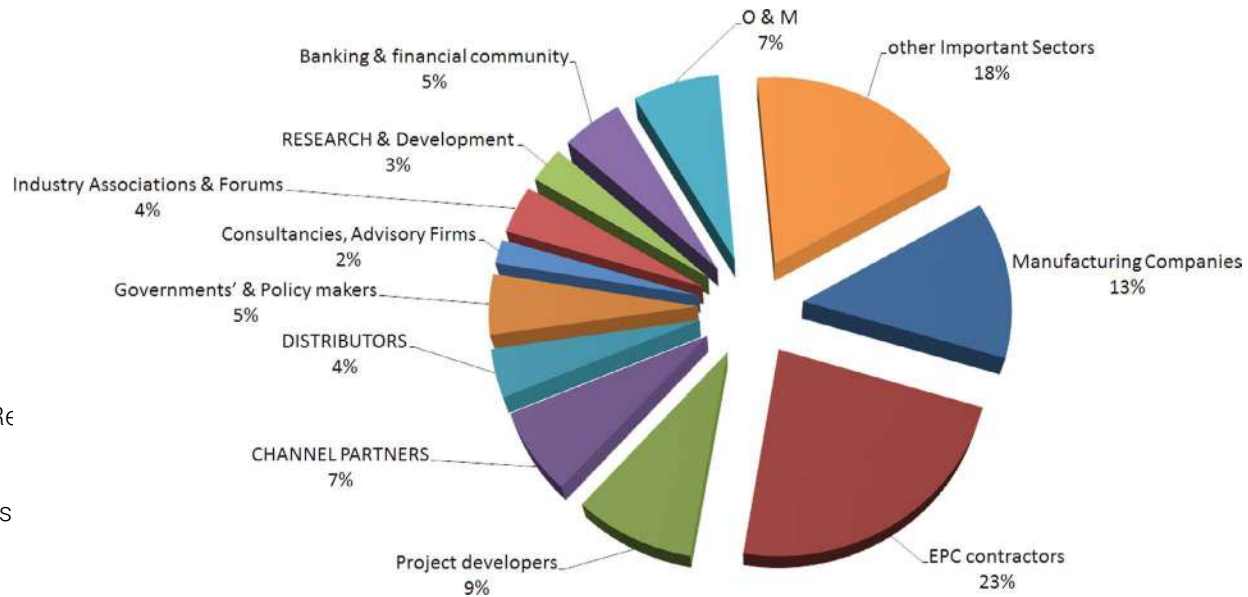
CONTENT SEGMENTS

- Production quality management in - MODULES
- Large scale applications
- Rooftop arrays
- Materials (BACKSHEET & PASTE)
- On-site testing
- Testing Equipment
- monocrystalline MODULE
- Quality management in production- Inverters
- Distributed battery storage
- SCADA
- Monitoring- rooftop
- Cables & connectors
- Materials (BACKSHEET & EVA)
- Lasers
- Home Inverters
- Module assembly
- Module manufacturing
- Thin Films
- Offgrid
- Home Storage
- On-site module testing
- Cell manufacturing
- Trackers
- Operations & maintenance- UTILITY
- Monitoring- utility
- Junction boxes
- Utility Scale Inverters
- EPC
- Mounting systems
- Utility Scale Storage
- Smart home solutions
- polycrystalline MODULE
- Operations & maintenance-ROOFTOP
- Quality management storage technology
- Utilities & PV
- Laminators
- Optimizers
- Polysilicon production
- Materials(GLASS & FRAME)

READERSHIP

INDUSTRY WISE BLUEPRINT

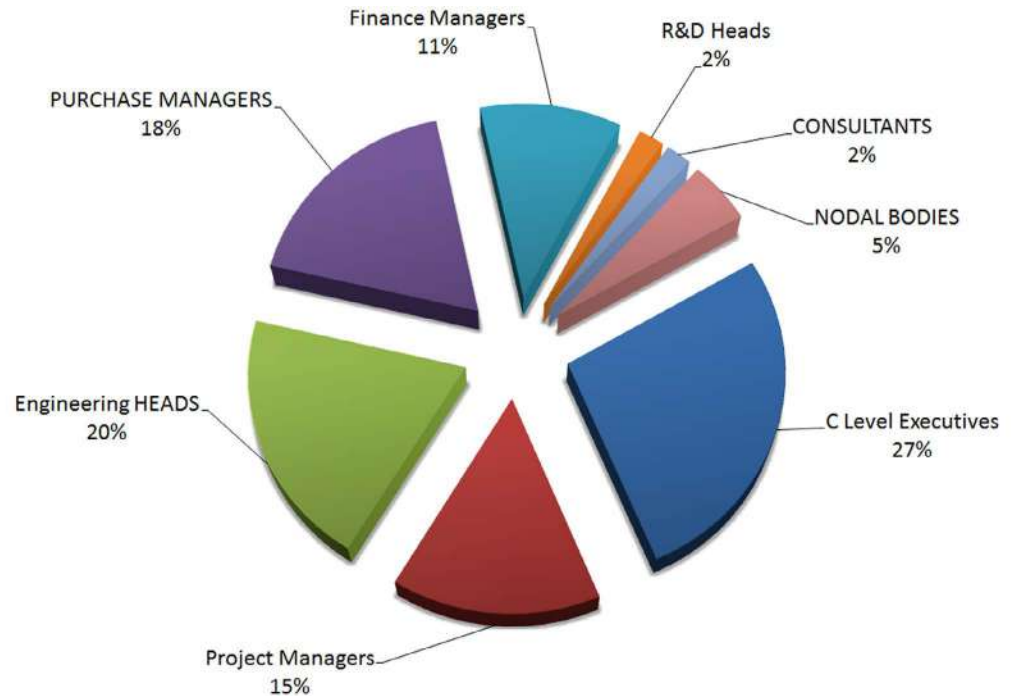
- Manufacturing Companies
- EPC contractors
- Project developers
- CHANNEL PARTNERS
- DISTRIBUTORS
- Governments', Policy makers, Re
- Consultancies, Advisory Firms
- Industry Associations & Forums
- RESEARCH & Development
- Banking & financial community
- O & M
- Other Important Sectors



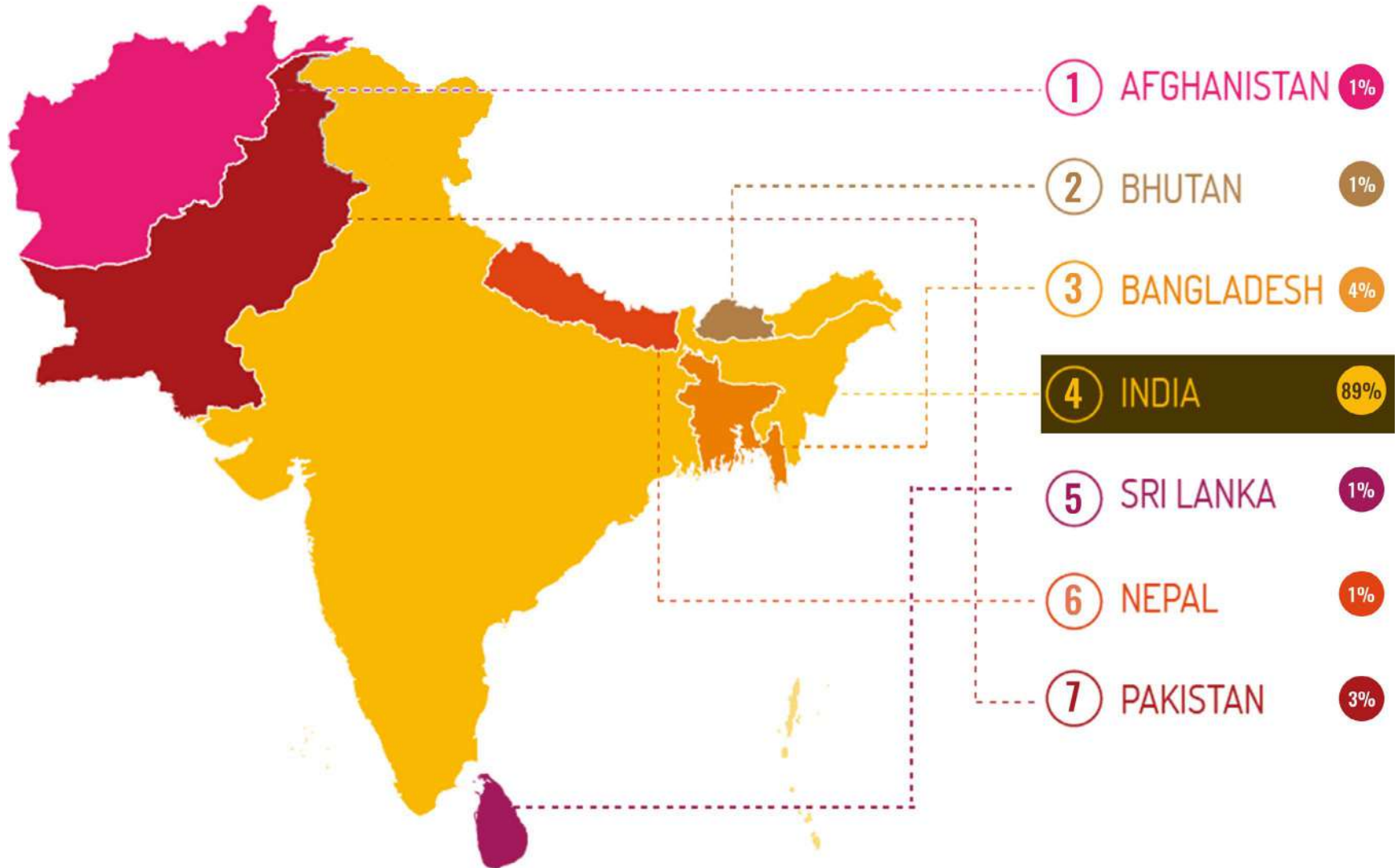
READERSHIP

JOB TITLE

- C Level Executives
- Project Managers
- Engineering HEADS
- PURCHASE MANAGERS
- Finance Managers
- R&D Heads
- CONSULTANTS
- NODAL BODIES



TARGET ENTIRE SAARC REGION WITH SAUR ENERGY INTERNATIONAL



SAUR ENERGY INTERNATIONAL Discover the Power of Innovation The Solarkedge commercial IEC optimized inverter solution **Click Here To Learn More!**

HOME NEWS ARTICLES POLICY IN TALKS BLOG EVENTS SUBSCRIBER & ADS AD TOP

WÄRTSILÄ Wartsila Offers Energy Storage Solutions
Wartsila energy storage solutions will significantly improve efficiency by increasing back-up capacity and reducing wear.

SAUR ENERGY **SOLAR INDIA 2018 Expo** 23-25 MAY 2018 Pragati Maidan, New Delhi, India

GRID **intelligent inverter sale**

Protect your PV system investment.
Trust the backsheet film with 30 years of proven performance.

FACE 2 FACE INTERVIEW ARTICLES

Interviews with Experts: Sunway (India) Ltd., Global Technology, Punjab Energy (Pakistan), Renewal Energy Services (Kenya), Zukunfts Interview with Ed Markey, Director...
Viz to Viz with Alex He, President | Huawei | Smart PV - India
Viz to Viz with Alex He, President | Huawei | Smart PV - India
Viz to Viz with Hitesh Khanna, CEO | Energy Solar
Viz to Viz with Hitesh Khanna, CEO | Energy Solar
Viz to Viz with Hitesh Khanna, CEO | Energy Solar
Viz to Viz with Hitesh Khanna, CEO | Energy Solar

REPORT ON QUALITY OF INDIAN SOLAR MARKET
POWER TO P E C P I
A BIPV Penetration - An Important Aggregate Factor
Adding Software to Making Smart India
State of Tamil Nadu - A Good News
What you should do before you choose
Lars Hammer, VP of Marketing and Product
Rajin Shah, Managing Director | EnergySolar
Surya Chandra, Managing Director, Chel Energy
Capturing Solar Power for you
A complete solution to the power needs of a complete building
A complete solution to the power needs of a complete building
A complete solution to the power needs of a complete building
A complete solution to the power needs of a complete building

WAAREE Pioneering Innovation in the World of SOLAR POWER.
NATIONAL SOLAR NEWS **INTERNATIONAL SOLAR NEWS**

WÄRTSILÄ Wartsila Offers Energy Storage Solutions in...
Wartsila energy storage solutions will significantly improve efficiency by increasing back-up capacity and reducing wear.
Increase energy successfully completed 2.04 MW...
India: Renewable to Generate Renewable Energy...
Expansion of Railways to Propel the...
India Approves Acquisition of Three Power...
China Urges Local Firms to Invest Abroad...
Tigo Launches Next Generation SMART App...
Holkas Rises an Additional €15 Million for...
Holkas and holding companies financial resources to accelerate development and speed up workable models.
Ariya Technologies Adds User Self-Start Solar...
Expansion of Railways to Propel the...
Holkas Rises an Additional €15 Million for...
Tigo Launches Next Generation SMART App...
Holkas Rises an Additional €15 Million for...
Holkas and holding companies financial resources to accelerate development and speed up workable models.

TinaSolar **MARKET RESEARCH**

Expansion of Railways to Propel the...
Then Film Solar Cells Market to Increase its...
The market study covers the present scenario and growth prospects of the global solar inverter cables.
With a great deal of effort to improve the quality of solar power system...
Global PV Fencing in Solar Sector Planned to...
Global PV Fencing in Solar Sector Planned to...
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Global PV Fencing in Solar Sector Planned to...

INDIA PV INVERTER MARKET 2017 TRENDS AND GLOBAL
According to India PV Inverter Market Outlook, 2017...
According to India PV Inverter Market Outlook, 2017...
According to India PV Inverter Market Outlook, 2017...

Solar Photovoltaic (PV) Glass Market to Grow From...
Market research forecasts the solar photovoltaic (PV) glass market to grow from 2018 to 2025...

Solar Street Lighting Market to Reach USD 22.95...
Technology Market Research has published a new market report titled 'Solar Street Lighting Market'

SOLAR PRODUCTS
LONG Solar Hi-VOLT Bifacial MONOCRYSTALLINE
LONG Solar Hi-VOLT Bifacial MONOCRYSTALLINE
LONG Solar Hi-VOLT Bifacial MONOCRYSTALLINE
LONG Solar Hi-VOLT Bifacial MONOCRYSTALLINE

WEB STATISTICS

MONTHLY VISIT
3,53,404

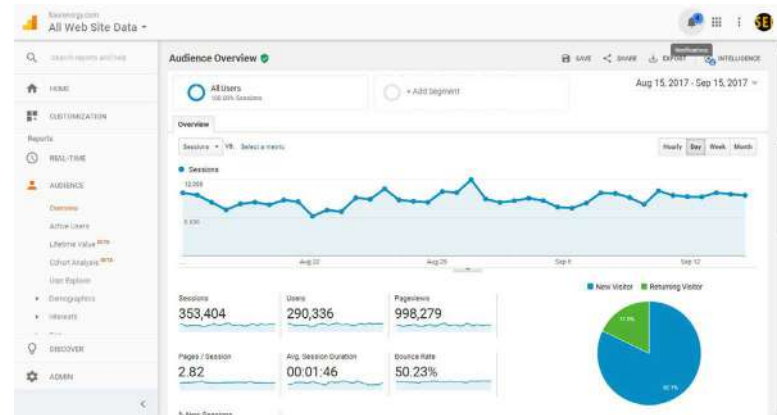
UNIQUE VISITOR
2,90,336

PAGE VIEWS
9,98,279

PAGE/VISIT
2.8

TRAFFIC AGE WISE

BELOW 21 YEARS - 4%
21 TO 45 - 54%
46 TO 60 - 40%
60 YEARS AND ABOVE - 2%



NEWSLETTER

SAUR ENERGY
INTERNATIONAL

NEWS | IN TALKS | POLICY | EVENTS | SUBSCRIBE | MEDIA KIT

1



Indian entrepreneurship needs to be promoted in global electrical industry: Piyush Goyal

Union Minister of State for Power, Coal, New & Renewable Energy and Mines, Piyush Goyal speaking at Light India Exhibition 2016 said that Indian entrepreneurship needs to be promoted in...



REC develops formula and process to mass produce multicrystalline solar cells

REC, a fully integrated European brand of solar photovoltaic (PV) panels with operational HQ in Singapore announces that the company has developed a formula and process to mass produce multi-crystalline...



Rail Minister Suresh Prabhakar Prabhau Flags Off Newly Manufactured Solar Powered Guard Van of Goods Train

Minister of Railways Suresh Prabhakar Prabhau on Wednesday inspected and flagged off the newly manufactured solar powered Guard Van of Goods (Freight) Train at Delhi Sadafarjung Railway Station. The new...

2



M. Venkaiah Naidu inaugurates Rs.114 cr social infrastructure that runs on green energy

Minister of Urban Development, M. Venkaiah Naidu on Wednesday inaugurated three components of modern social infrastructure under East Kidwai Nagar General Pool Residential Accommodation (GPRA) Redevelopment Project. This new social...



ABB to install solar based micro grid at Vadodara facility

ABB has announced that it will install a fully integrated and standardized micro-grid at its Vadodara facility in Gujarat, India to help boost renewable energy generation while reducing dependency on...



IHS Markit expects global energy storage inverter shipments slated for solid growth

As the energy storage market rises, and as prices for storage continues to fall, more than 900 MW of energy storage grid-tied inverters were shipped globally in 2015. The global...

Advertise with the most read Solar Energy Newsletter in India :

Total subscribers: 60,000

Open rate: Average 15%

Creative Size:

1) 580 X 90 px

2) 580 X 150 px

India's most widely circulated solar energy newsletter delivers latest news, interviews, innovations, trends, research reports, technological articles, blog, government policies & latest industry updates.

Statistics Snapshot

Open Statistics

Link Statistics

Bounce Statistics

Unsubscribe Statistics

Forwarding Statistics

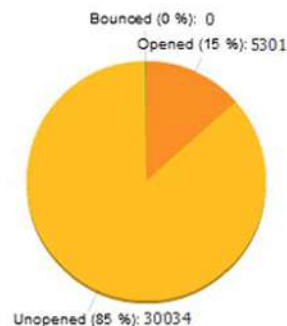
A summary of the performance for the selected email campaign is shown below:

Statistics Snapshot

Email Subject	NTPC to expand its target of setting up 10 GW of solar capacity: Report
Email Campaign	Saur Energy News Letter 05 oct 2016
Start Sending	October 5 2016, 11:44 am
Finished Sending	October 5 2016, 6:24 pm
Sending Time	6 hours, 40 minutes
Sent To	35335 of 35335
Sent By	internationalsaurenergy
Opened	5301
Open Rate:	15%



Email Campaign Summary Chart



EDITORIAL CALENDER 2018

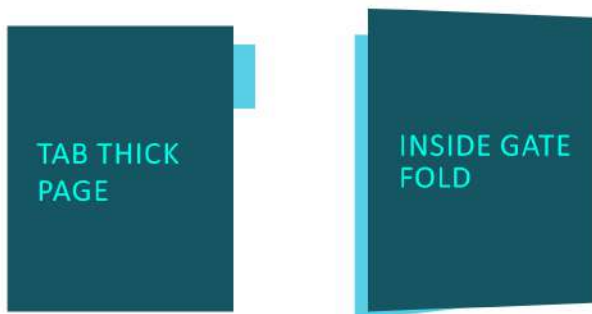
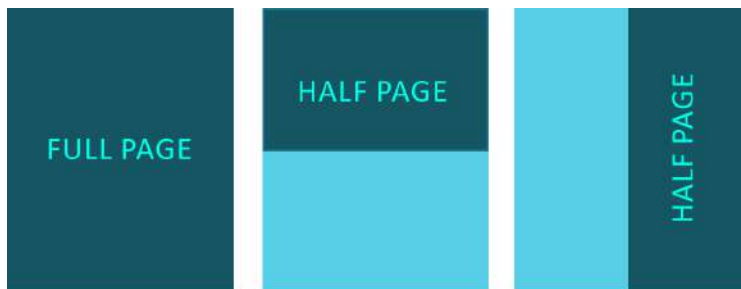
ISSUE	JAN	FEB	MAR	APR	MAY	JUNE
Editorial Deadline	20-12-2017	20-01-2018	20-02-2018	20-03-2018	20-04-2018	20-05-2018
Advt Deadline	25-12-2017	25-01-2018	25-02-2018	25-03-2018	25-04-2018	25-05-2018
Publication Date	01-01-2018	01-02-2018	01-03-2018	01-04-2018	01-05-2018	01-06-2018
Technology	<ul style="list-style-type: none"> - Testing Equipments Operations & maintenance-ROOFTOP - Materials (BACK-SHEET & EVA) - Lasers - Home Inverters 	<ul style="list-style-type: none"> - Module assembly - Module manufacturing - Thin Films - Offgrid - Quality management storage technology 	<ul style="list-style-type: none"> - Utilities & PV - Laminators - Optimizers - Polysilicon production - Materials(GLASS & FRAME) 	<ul style="list-style-type: none"> - Utility Scale Inverters - Utility Scale Storage - Robotics & automation - Production quality management in - MODULES - Large scale applications 	<ul style="list-style-type: none"> - Cell manufacturing - Junction boxes - Monitoring- utility - Operations & maintenance- UTILITY - Trackers 	<ul style="list-style-type: none"> - Rooftop arrays - Home storage - Smart home solutions - Mounting systems - EPC
Lead Features	Solar Nation— Growing Solar in India	Micro Grids	Tenders	Solar Power Developers	Policy impact & Rural Electrification	EPC Contractors & Systems Integrator
Manufacturing focus	Inverter testing equipment & Process	Equipment for cell and module	Backsheet & EVA	Paste	Stringers Testing	Recycling
Events	<ul style="list-style-type: none"> - World Future Energy Summit Abu Dhabi 2018 - Energy Storage India,Mumbai - IRSC, New Delhi, India 2018 	<ul style="list-style-type: none"> - Solar Middle East , Dubai, UAE - Solar PV Trade Mission Indonesia 	<ul style="list-style-type: none"> - Renewable Energy Expo Philippines - Renewable Energy Expo Indonesia - PV Expo,Tokyo, Japan - SETA,Bangkok, Thailand - PVCellTech,Penang, Malaysia - The Eseeence of Energy, Kuala Lumpur, Malaysia - Power-Gen Middle East Abu Dhabi, United Arab Emirates 	<ul style="list-style-type: none"> - RENEW X - Hannover Messe , Hannover 	<ul style="list-style-type: none"> - SNEC Sanghai - Solar India 2018 Expo - Solartech Indonesia 2018,Jakarta, Indonesia - EnerSolar + Brazil-2018, Sao Paulo 	<ul style="list-style-type: none"> - Intersolar Europe 2018, Munich - Renewable Energy 2018, Bangkok - Power Gen Europe 2018, Milan

P.T.O FOR JUL TO DEC

EDITORIAL CALENDER 2018

ISSUE	JUL	AUG	SEP	OCT	NOV	DEC
Editorial Deadline	20-06-2018	20-07-2018	20-08-2018	20-09-2018	20-10-2018	20-11-2018
Advt Deadline	25-06-2018	25-07-2018	25-08-2018	25-09-2018	25-10-2018	25-11-2018
Publication Date	01-07-2018	01-08-2018	01-09-2018	01-10-2018	01-11-2018	01-12-2018
Technology	<ul style="list-style-type: none"> - Home Inverters - Materials (BACK-SHEET & PASTE) - On-site testing - Operations & maintenance-ROOFTOP - Testing Equipment 	<ul style="list-style-type: none"> - MONO - Module manufacturing - Module assembly - Quality management in production- Inverters - Distributed battery storage 	<ul style="list-style-type: none"> - Optimizers - Materials(GLASS & FRAME) - SCADA - Utilities & PV - Monitoring- rooftop 	<ul style="list-style-type: none"> - Cables & connectors - Quality management in production- MODULES - Robotics & automation - Home Storage - On-site module testing 	<ul style="list-style-type: none"> - Cell manufacturing - Trackers - Operations & maintenance- UTILITY - Monitoring- utility - Junction boxes 	<ul style="list-style-type: none"> - Utility Scale Inverters - EPC - Mounting systems - Utility Scale Storage - Smart home solutions
Lead Features	China & Market Impact	Solar Cities – The Future	Most Influential Companies in PV Business	Transmission & Distribution	ISA – 2 yrs- Still a Toddler or an Adult	Outlook & Business opportunities - 2019
Manufacturing focus	Trackers	New Age Cell Printing	REI 2018 new equipment overview	Structures	Cable & Connectors	Testing Equipments & Storage
Events	<ul style="list-style-type: none"> - Intersolar North America 2018 San Francisco 	<ul style="list-style-type: none"> - Inter solar South America 2018 Sao Paulo 	<ul style="list-style-type: none"> - Renewable Energy Expo India 2018 - Solar Power International 2018 Las Vegas, Nevada, USA - The Green Expo, Mexico 2018 	<ul style="list-style-type: none"> - PV Taiwan, Taiwan - Intersolar India 2018 		

PRINT PRICE LIST AND CREATIVE SPECIFICATION



Standard Space	Size (W X H)	Cost/per month EUROS	Cost/per month USD	Cost/per month INR
FRENCH COVER	431 X 279 mm.	4100	4700	3,00,000
INSIDE GATE FOLD	431 X 279 mm.	4100	4700	3,00,000
BACK COVER	216 X 279 mm.	4100	4700	3,00,000
FRONT INSIDE COVER	216 X 279 mm.	3500	4000	2,50,000
BACK INSIDE COVER	216 X 279 mm.	2800	3200	2,00,000
TAB PAGE THICK	(CREATIVE SIZE) 216 X 279 mm. (TAB SIZE) 13 X 38 mm.	2800	3200	2,00,000
DOUBLE SPREAD	431 X 279 mm.	2800	3200	2,00,000
FULL PAGE	216 X 279 mm.	2200	2500	1,50,000
HALF PAGE	(Horizontal) 216 X 139 mm. (Vertical) 108 X 279 mm.	1375	1460	1,00,000

Material submission instructions:

- Material should be high resolution PDF (PDF/X-1a:2001 or PDF/X-3, Version 1.3).
- All fonts must be outlined.
- PDFs should include crop or trim marks and bleed.
- All colour must be CMYK process.
- We accept PDF, InDesign, and EPS files. If sending native files, all fonts and linked images must be included and fonts must be outlined.
- Files should be press optimized with image resolution at 300 ppi and line art (bitmap) at 1200 ppi.

For further details please contact our advertising department:

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E-mail: prateek@meilleurmedia.com

* Please add 5mm bleed on all sides to avoid white lines at edges.

WEB PRICE LIST AND CREATIVE SPECIFICATION

The screenshot displays the Saur Energy International website interface with several content blocks and their dimensions:

- Top Header:** SAUR ENERGY INTERNATIONAL logo and navigation menu.
- Hero Section:** Large banner with dimensions 728 X 90.
- Grid of Articles:** A grid of article thumbnails with dimensions 300 X 250 and 300 X 60.
- Interview Section:** A section titled 'INTERVIEW' with dimensions 1070 X 90.
- Articles Section:** A section titled 'ARTICLES' with dimensions 728 X 90.
- Market Research Section:** A section titled 'MARKET RESEARCH' with dimensions 728 X 90.
- Policy Section:** A section titled 'POLICY' with dimensions 300 X 250.
- Dragon Tails Section:** A section titled 'DRAGON TAILS' with dimensions 160 X 600.

Standard Space	Size (W X H)	Cost/per month EUROS	Cost/per month USD	Cost/per month INR
WALLPAPER	728 X 90 + 160 X 600 PX	3,385	4,000	2,52,000
LEADER BOARD	728 X 90 PX	1,960	2,400	1,50,000
SKYSCRAPER	160 X 600 PX	1,960	2,400	1,50,000
RECTANGLE	300 X 250 PX	2,615	3,100	2,00,000
MEGA BANNER	1070 X 90 PX	2,615	3,100	2,00,000
NEWSLETTER	580 X 90 PX	1,341	1,550	1,00,000

Content marketing opportunities With India's Leading Solar News Portal and Magazine:

Saur Energy International offers wide opportunity to reach your target audience and position your company as a leader in the solar Industry through content advertising.

We create content that make sense. Our content marketing plans can fit your requirement and help to drive qualified audience for your organization. Content marketing is one of the most practical, effective, and useful marketing strategies today. Get in touch with us now to create a compelling and strategic content plan for your company.

For further details please contact our advertising department:

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Mob: +91-9891147599
E-mail: prateek@meilleurmedia.com

* Creatives should be less than 50 kb.



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